[DATE]

Contact Name

Address

Address2

City,

State/Province

Zip/Postal Code

**RE: SPECIAL PRICING FOR LOYAL CUSTOMERS**

Dear [CONTACT NAME],

I am happy to announce that we have just received your first repeat order for [PRODUCT]. As I indicated when you placed your order, our [PRODUCT] is a big favourite in the [SPECIFY] market.

Before I fill your order, I want you to be aware of a special pricing we like to extend to loyal customers such as yourself. If you order [AMOUNT] worth of goods or more than [NUMBER] of our product – in any combination of styles – we will deduct [%] from our wholesale price!

I hope that you will take this opportunity to experiment with other designs and models for your future purchases.

Please call me before your next order if you want to take advantage of our volume buyer discount plan.

Thanks again for your business.

Kind Regards,

[YOUR NAME]

[YOUR TITLE]

[YOUR PHONE NUMBER]

[YOUREMAIL@YOURCOMPANY.COM]