[YOUR COMPANY NAME]

[YOUR COMPANY SLOGAN]

[YOUR ADDRESS]

[YOUR ADDRESS 2]

[YOUR CITY],

[YOUR STATE/PROVINCE]

[YOUR Postal CODE]

[YOUR PHONE NUMBER]

[YOUR WEBSITE ADDRESS]

FOR IMMEDIATE RELEASE

TYPE HEADLINE HERE

Type sub-headline here

**City, Province [DATE]–** **[YOUR COMPANY NAME]** and [PARTNER] have signed a [TYPE OF PARTNERSHIP] deal to [SPECIFY PARTNERSHIP GOAL/OBJECTIVES] **OR** [YOUR COMPANY NAME] today announced it has entered into a partnership with [PARTNER] to [SPECIFY PARTNERSHIP GOAL/OBJECTIVES]. This will help bring [YOUR COMPANY NAME] in a position to attract more customers **OR** to increase its market share **OR** to sell its products to new customers **OR** to better defend its territory against competitors **OR** to become [SPECIFY MILESTONE/ACCOMPLISHMENT]. [MENTION RARITY OR MAGNITUDE OF PARTNERSHIP IF WARRANTED].

[YOUR COMPANY NAME] is known in the [SPECIFY] industry for such products as [PRODUCT #1], [PRODUCT #2], and [PRODUCT #2]. “We are very excited to work with [PARTNER],” said [NAME], [TITLE], [YOUR COMPANY NAME]. “Teaming up with [PARTNER] to provide [SPECIFY] **OR** to engage in [SPECIFY] is an exciting development for our company **OR** will enable us to [SPECIFY].”

“[YOUR COMPANY NAME] is a great partner and this agreement exemplifies their dedication to [SPECIFY] **OR** this partnership reflects our desire to collaborate with companies that share our vision of [SPECIFY] **OR** this partnership underscores our commitment to [SPECIFY]”, said [NAME], [TITLE], [PARTNER]. [PARTNER] is known for [SPECIFY] and has similar agreements with several other [INDUSTRY PARTICIPANTS, if applicable].

[SPECIFY] will be necessary to implement the plan. Initially, [PARTNER] will provide [YOUR COMPANY NAME] with [SPECIFY] and with [SPECIFY]. As the plan unfolds, [YOUR COMPANY NAME] will deliver [SPECIFY] **OR** will collaborate on [SPECIFY].

**About [YOUR COMPANY NAME]**

Founded in [DATE], [YOUR COMPANY NAME] is the maker of the popular [SPECIFY]. Its [PRODUCT/SERVICE] is known for [SPECIFY]. The company’s mission is to [SPECIFY]. [YOUR COMPANY NAME] currently serves over [NUMBER] clients in [SPECIFY REGION OR MARKET] and employs [NUMBER] people in the greater [CITY,STATE/PROVINCE] area. It has won numerous awards for its [PRODUCT/SERVICE]. For more information about [YOUR COMPANY NAME], visit its website at [[YOUR WEBSITE ADDRESS]](http://www.company.com/).

**About [PARTNER]**

Founded in [DATE], [PARTNER] is the maker of the popular [SPECIFY]. [PARTNER] is known for [SPECIFY]. The company’s mission is to [SPECIFY] and currently employs [NUMBER] people in the greater [CITY,STATE/PROVINCE] area. [YOUR COMPANY NAME] has won numerous awards for its [PRODUCT/SERVICE]. For more information about [PARTNER], visit its website at [http://www.partner.com](http://www.partner.com/).

**For more information, please contact:**

**[NAME] / [TITLE]**

[YOUR COMPANY NAME]

[YOUR ADDRESS]

[YOUR ADDRESS 2]

[YOUR CITY],

[YOUR STATE/PROVINCE]

[YOUR Postal CODE]

Phone: [YOUR PHONE NUMBER]

Fax: [YOUR FAX NUMBER]

Email: name@company.com