[YOUR COMPANY NAME]

[YOUR COMPANY SLOGAN]

[YOUR ADDRESS]

[YOUR ADDRESS 2]

[YOUR CITY],

[YOUR STATE/PROVINCE]

[YOUR Postal CODE]

[YOUR PHONE NUMBER]

[YOUR WEBSITE ADDRESS]

FOR IMMEDIATE RELEASE

TYPE HEADLINE HERE

Type sub-headline here

**City, Province [DATE] – [YOUR COMPANY NAME]**, the makers of **OR** a leading provider of [SPECIFY PRODUCT OR SERVICE], today announced that they have **OR** it has received the [SPECIFY] award **OR** that its [SPECIFY PRODUCT] has been voted best [SPECIFY AWARD]. The award was presented to [YOUR COMPANY NAME] by [SPECIFY, if bestowing party known] at [EVENT/AWARD SHOW], held in [SPECIFY LOCATION] on [DATE]. The [EVENT/AWARD SHOW] brings together [INDUSTRY PARTICIPANTS] from [SPECIFY GEOGRAPHIC REGION(S)] to review the latest developments in the [SPECIFY] market **OR** brings together [INDUSTRY PARTICIPANTS] to honour the key players in the [SPECIFY] market **OR** to recognise the contribution of key players in the [SPECIFY] market.

[YOUR COMPANY NAME] has continually demarked itself by the quality of its [SPECIFY]. First launched in [DATE, month year], [PRODUCT] has significantly contributed to improving the way [MEMBERS OF CLIENT SECTOR] do business **OR** has increased the productivity of [MEMBERS OF CLIENT SECTOR] thanks to its [PRODUCT FEATURE(S)/CHARACTERISTIC(S)]. “We are very pleased that [PRODUCT] has been recognised as a best of breed solution in [INDUSTRY],” said [NAME], [TITLE]. “[QUOTE],” added [NAME].

[YOUR COMPANY NAME] now plans to expand its market reach **OR** deploy a new product **OR** capitalise on the wide recognition its product has garnered in the market by [SPECIFY].

**[PRODUCT/SERVICE OR ACTIVITY/BUSINESS UNIT FOR WHICH AWARD WAS GIVEN]**

[DESCRIPTION OF PRODUCT OR ACTIVITY, FEATURES, BENEFITS, SOURCE OF COMPETITIVE ADVANTAGE, MARKET SHARE OR SALES TRENDS, EXAMPLES OF CLIENTS].

**About [YOUR COMPANY NAME]**

Founded in [DATE], [YOUR COMPANY NAME] is the maker of the popular [SPECIFY]. Its [PRODUCT/SERVICE] is known for [SPECIFY]. The company’s mission is to [SPECIFY]. [YOUR COMPANY NAME] currently serves over [NUMBER] clients in [SPECIFY REGION OR MARKET] and employs [NUMBER] people in the greater [CITY] area. It has won numerous awards for its [PRODUCT/SERVICE]. For more information about [YOUR COMPANY NAME], visit its website at [[YOUR WEBSITE ADDRESS]](http://www.company.com/).

**For more information, please contact:**

**[NAME] / [TITLE]**

[YOUR COMPANY NAME]

[YOUR ADDRESS]

[YOUR ADDRESS 2]

[YOUR CITY],

[YOUR STATE/PROVINCE]

[YOUR Postal CODE]

Phone: [YOUR PHONE NUMBER]

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Email: name@company.com