[YOUR COMPANY NAME]

[YOUR COMPANY SLOGAN]

[YOUR ADDRESS]

[YOUR ADDRESS 2]

[YOUR CITY],

[YOUR STATE/PROVINCE]

[YOUR Postal CODE]

[YOUR PHONE NUMBER]

[YOUR WEBSITE ADDRESS]

FOR IMMEDIATE RELEASE

TYPE HEADLINE HERE

Type sub-headline here

**City, Province [DATE] – [YOUR COMPANY NAME]**, themakers of [SPECIFY PRODUCT OR SERVICE] and [PARTNER], a [SPECIFY COMPANY TYPE] company specialised in [SPECIFY], today announced a definitive merger agreement to enhance their [SPECIFY SERVICES OR PRODUCT LINE] **OR** to become the leading [SPECIFY].

The merger with [PARTNER], based in [CITY, COUNTRY], further increases [YOUR COMPANY NAME]’s share in the [SPECIFY] market. “The combination of [PARTNER] with our [SPECIFY] will provide our clients [SPECIFY],” said [NAME], president of [YOUR COMPANY NAME]. “This partnership is also expected to result in greater efficiencies and significantly increase our market share,” added [NAME].

“A merger was formed with [YOUR COMPANY NAME] to help [PARTNER] broaden its **OR** strengthen its [SPECIFY] in [SPECIFY GEOGRAPHIC MARKET],” commented [NAME], [TITLE], [PARTNER]. “Our [SPECIFY ASSETS] will allow [YOUR COMPANY NAME] greater access to **OR** [SPECIFY].”

[YOUR COMPANY NAME] will use [PARTNER]’s existing [SPECIFY INFRASTRUCTURE OR BRAND RECOGNITION] **OR** will leverage [PARTNER]’s [SPECIFY] to provide [SPECIFY] to its customers. [YOUR COMPANY NAME] is in the process of [SPECIFY STRUCTURAL CHANGES/INTEGRATION ELEMENTS]. “The integration of both companies will take place over the next [SPECIFY TIME FRAME]. Our clients will continue to receive the same high quality [SPECIFY PRODUCTS/SERVICES], which they have come to expect,” stated [NAME], [PRESIDENT OF COMPANY].

The merger of [YOUR COMPANY NAME] and [PARTNER] will operate under the name of [SPECIFY]. The merger was accomplished through [SPECIFY MERGER PROCESS]. “We feel strongly that joining forces with [PARTNER] will allow us to realise our strategic goals within [SPECIFY TIME FRAME],” explained [NAME].

Under the terms of the agreement, [YOUR COMPANY NAME] has agreed to [SPECIFY TERMS OF AGREEMENT] **OR** will issue [SPECIFY TERMS OF ISSUANCE OF SHARES].

[PARTNER] is the owner of the popular [SPECIFY]. Its [PRODUCT/SERVICE] is known for [SPECIFY]. The company employs [NUMBER] people in the greater [CITY] area.

**About [YOUR COMPANY NAME]**

Founded in [DATE], [YOUR COMPANY NAME] is the maker of the popular [SPECIFY]. Its [PRODUCT/SERVICE] is known for [SPECIFY]. The company’s mission is to [SPECIFY]. [YOUR COMPANY NAME] currently serves over [NUMBER] customers in [SPECIFY REGION OR MARKET] and employs [NUMBER] people in the greater [CITY] area. It has won numerous awards for its [PRODUCT/SERVICE]. For more information about [YOUR COMPANY NAME], visit its website at [[YOUR WEBSITE ADDRESS]](http://www.company.com/).

**For more information, please contact:**

**[NAME] / [TITLE]**

[YOUR COMPANY NAME]

[YOUR ADDRESS]

[YOUR ADDRESS 2]

[YOUR CITY],

[YOUR STATE/PROVINCE]

[YOUR Postal CODE]

Phone: [YOUR PHONE NUMBER]

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